Ankündigung
Hilti IT Innovation Competition

Master-Seminar & Bachelor Fallstudie
Master-Seminar:
Seminar zur Hilti Social Collaboration Competition

Kick-Off: Donnerstag, 18.07.2013, 19:30 - 21:00 Uhr, Raum: S 59 (RW)
Termine: individuell nach Absprache
Einbringbarkeit BWL: V7-3
Einbringbarkeit WIng: W-Modul: TOP-Vertiefung als V7-3
max. Teilnehmer: 25
Anmeldeschluss: 12. Juli 2013 24:00 Uhr
Abgabe: Montag 14. Oktober 2013
Anmeldung über FlexNow und E-Mail an gilbert.fridgen@uni-bayreuth.de
Bachelor Fallstudie / Planspiel

**Bachelor Fallstudie/ Planspiel:**
Fallstudie zur Hilti Social Collaboration Competition

**Kick-Off:** Donnerstag, 17.07.2013, 18:00 - 19:30 Uhr, Raum: S 64 (RW)

Termine: individuell nach Absprache

Einbringbarkeit BWL: C3/4

Einbringbarkeit WIng: A-5

max. Teilnehmer: 25

Anmeldeschluss: 12. Juli 2013 24:00 Uhr

Abgabe: Montag 14. Oktober 2013

Anmeldung über FlexNow und E-Mail an gilbert.fridgen@uni-bayreuth.de
The 2014 Hilti IT Innovation Competition

Take part in Hilti's unique international IT Innovation Competition for students and young professionals from all disciplines and win amazing prizes!

Using IT innovations to build a better future and win a once-in-a-lifetime trip

The 2014 Hilti IT Innovation Competition

Challenge: Tell us how you envision future communication and collaboration between Hilti and our customers as well as within Hilti. Apply your creativity and experience and help design the future IT workplace at Hilti to create more outstanding added value through social collaboration.

Collaborating with the customer
• How will future communication processes between Hilti and its customers look like?
• What is the role of social software (e.g., Facebook or Yammer) in the future working life of Hilti employees and customers?
• How can innovative technologies be used for collaboration (e.g., mobile or wearable technologies like mobile apps or Google Glass)?

Collaborating within Hilti
• How will future communication processes within different global Hilti functions look like?
• What is the role of online office suites (e.g., Office 365), cloud computing or social software (e.g., Yammer) in the Hilti internal communication and collaboration?

Develop concepts, a movie, wire frames or prototypes to present your ideas.
• IT prototype: Application prototype / wire frames incl. a brief description of the major functionalities.
• Written submission / movie: Concept of the vision, application scenarios and pictures or screenshots
Objectives:
Tell us how you envision the future communication and collaboration between Hilti and our customers as well as within Hilti. Apply your creativity and experience and help design the future IT workplace at Hilti to create more outstanding added value.

Answer questions like:
Collaborating with the customers
• How will future communication processes between Hilti and its customers look like?
• What is the role of social software in the future working life of Hilti employees and customers?
• How can innovative technologies be used for collaboration?

Collaborating within Hilti
• How will future communication processes within different global Hilti functions look like?
• What is the role of online office suites, cloud computing or social software in the Hilti internal communication and collaboration?

More details soon to be found at:
www.hilti.com/IT-innovation
Idea Submission:
We welcome submissions from single participants as well as from teams of up to five persons. You may submit a (web-based) prototype, a movie or a concept. Explain the purpose of your idea and how it supports Hilti and its customers.

Prizes:
• 2½-day workshop for the top ten teams at the Hilti Headquarters in Liechtenstein
• Once-in-a-lifetime trip to one of our overseas-locations (Kuala Lumpur (Malaysia), Tulsa OK (USA) or Schaan (Liechtenstein)) for the winning team
• Personal Hilti power tools for the 2nd and 3rd place teams
• Fast track application process to internships
• Possibility to develop your idea further with Hilti’s Global IT team

Important Dates:
• Submission deadline: Nov. 18, 2013
• Workshop and awards ceremony: Jan. 9 to 11, 2014

More details soon to be found at: www.hilti.com/IT-innovation